**Listing Page**

**[Insert small Graphic to the left]**

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**[TITLE]**

InterActive Clinical Scenario: Refining the Management of Patients With Advanced Gastric Cancer

**[DATE]**

January 2015

**Landing Page**

**[Insert Graphic header: “InterActive Clinical Scenarios”]**

InterActive Clinical Scenario: Refining the Management of Patients With Advanced Gastric Cancer

**ACTIVITY FEATURES**

[Icon] Interactive Presentation

[Icon] Opinion Poll

[Icon] Downloadable Slides

[Icon] CME-Certified

**ACTIVITY OVERVIEW**

This CME-certified case presentation contains an interactive video case with voting and commentary customized to each case option, along with downloadable slides to complement the interactive case. This educational activity provides physicians with guidance on the management of patients with advanced gastric cancer.

**FACULTY**

**Manish A Shah, MD**

Weill Cornell Medical College/New York-Presbyterian Hospital

New York, New York, United States

**TARGET AUDIENCE**

This educational activity is specifically designed to meet the needs of practicing medical oncologists, gastroenterologists, surgeons, and other healthcare professionals involved in the treatment of patients with gastric cancer.

**LEARNING OBJECTIVES**

After successful completion of this educational activity, participants should be able to:

* Identify optimal therapeutic approaches for managing patients with advanced gastric cancer, including selection and sequencing of second-line therapy and beyond
* Evaluate recent data regarding emerging treatment approaches for advanced gastric cancer
* Discuss strategies to identify and manage adverse events in patients with gastric cancer to improve therapeutic benefit and patient quality of life

**Provider**

This activity is provided by prIME Oncology.

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**CONTINUING EDUCATION**

prIME Oncology is accredited by the Accreditation Council for Continuing Medical Education (ACCME®) to provide continuing medical education for physicians.



prIME Oncology designates this enduring activity for a maximum of XX *AMA PRA Category 1 Credits™.*Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Support**

This educational activity is supported by a grant from Lilly.

**CME PAGE**

**Release Date**   
January X, 2014

**Expiration Date**   
January X, 2015

**Faculty**  
**Manish A Shah, MD**

Weill Cornell Medical College/New York-Presbyterian Hospital

New York, New York, United States

**[Refer to statement content above for these titles]  
Learning Objectives  
Provider   
Support   
Target Audience**

**Continuing Medical Education**

**Method of Participation**There are no fees for participating in and receiving CME credit for this activity. In order to receive credit, participants must successfully complete the online posttest and activity evaluation. Your participation in this CME activity will be recorded in prIME Oncology's database. However, upon request, your CME credit certificate will be emailed to you.

Technical requirements may be found under the [Terms of Use](http://www.primeoncology.org/footer-e-pages/terms_of_use.aspx).

Links to the posttest are available on the video player pages.

In order to claim credit for this activity, a score of XX% or higher is required.

**Disclosure of Relevant Financial Relationships**prIME Oncology assesses relevant financial relationships with its instructors, planners, managers, and other individuals who are in a position to control the content of CME activities. Any potential conflicts of interest that are identified are thoroughly vetted by prIME Oncology for fairness, balance, and scientific objectivity of data, as well as patient care recommendations. prIME Oncology is committed to providing its learners with high-quality CME activities and related materials that promote improvements or quality in healthcare and not a specific proprietary business interest of a commercial entity.

**Faculty Disclosures**The faculty reported the following financial relationships or relationships to products or devices they or their spouses/life partners have with commercial interest related to the content of this activity:

Dr Shah disclosed that he has performed contracted research for Sanofi-Aventis. He has agreed to disclose any unlabeled/unapproved uses of drugs or products referenced in his presentation.

The employees of prIME Oncology have disclosed:

* Chelsey Goins, PhD (clinical content reviewer/planner) – no relevant financial relationships
* Trudy Stoddert, ELS (editorial content reviewer) – no relevant financial relationships

**Disclosure Regarding Unlabeled Use**This activity may contain discussion of published and/or investigational uses of agents that are not indicated by the US Food and Drug Administration or European Medicines Agency. Please refer to the official prescribing information for each product discussed for discussions of approved indications, contraindications, and warnings.

**Disclaimer**Participants have an implied responsibility to use the newly acquired information to enhance patient outcomes and their own professional development. The information presented in this activity is not meant to serve as a guideline for patient management. Any procedures, medications, or other courses of diagnosis or treatment discussed or suggested in this activity should not be used by clinicians without evaluation of their patients' conditions and possible contraindications or dangers in use, review of any applicable manufacturer's product information, and comparison with recommendations of other authorities.

**PLAYER PAGE**

**[Insert Graphic header: “InterActive Clinical Scenarios”]**

**[Insert Video]**

**[Also include faculty information and activity overview on the player page, as with the Jabbour case.]**

**Support [Refer to statement content above]**

**WEB REQUIREMENTS**

|  |  |  |  |
| --- | --- | --- | --- |
| **Project Name (internal)** | Gastric Cancer Video Case with Shah | **Project Code** | PI5VOT019 |
| **Virtual Project Manager** | Meg Quick | **Clinical Program Manager** | Chelsey Goins |
| **Compliance** | Briana Devaser | **Editor** | Trudy Stoddert |

**Launch Date/Internal Launch Date:**

**Project Type**

* Video
* Downloadable Slides

☐Podcast

☐Other:

**Email Blast Included?**

* Yes

☐No

Subject Line: Participate in an Interactive Case on Gastric Cancer

**Number of E-Blasts**

☐Only One

XTwo

☐Three  
☐Other Amount:

Dates to Blast or Special Requests:

Also google ad words in budget

**Cross Promotion**

* Yes

☐No

If Yes, List Activities:

Depeding on launch

ASCO GI 2015 VPS

ESMO US VPS 2014

Oncology Guru

**Target Audience**

* US  
  ☐EX-US  
  ☐Global (Both EX-US & US)  
  ☐Other or Special:

XAdditional Emails (Supporters?):

Helen Kostarides (kostarides\_helen@lilly.com)

**Slides**

Slides Included

* Yes

☐No

Slide Location:

Slides Available By:

**Slides Synched? (if included in webcast)**

XYes

☐No

**Webpage Content (All Copy)**

Content Status (Final/Approved):  
Content Available by:

**CME?**

* Yes

☐No

**CME Posttest Link: TBD**

**Webcast/PDS URL:**

**Primeoncology.org/gastric\_cancer\_case**

**Additional Components**

* Cases with Voting

☐Polls

☐Video Segmentation

☐Other:

**Mobile App Title: Gastric Cancer Case**